



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-18-2012 PAGE: 1 of 2

SPECIALIZED MEDIA SERVICES - 5295
ATTN: JACKIE BYRD
PO BOX 1722
MOORESVILLE NC 28115

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398952	09-17-2012	09-17-2012	1	DILLON/NEWBY	NC COURT OF APPEALS	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1541	243364	PHILADELPHIA	A. CLIFFORD	10-15-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	243364

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1541																	
1	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00
2	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00
3	10-15-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		X	X	X	X			2	850	2	1,700.00
R 4	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
5	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,100	2	2,200.00
6	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X	X	X	X	X			2	1,100	2	2,200.00
7	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		X	X	X	X			1	1,100	1	1,100.00
R 8	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	1	1,100.00
9	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X			1	1,100	1	1,100.00
10	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	X	X	X	X	X			1	1,100	1	1,100.00
11	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		X	X	X	X			1	1,100	1	1,100.00
R 12	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,100	1	1,100.00
Contracted Gross Total:																17	16,950.00
Actual Gross Total:																17	16,950.00
Agency Commission:																	2,542.50
Net Total:																	14,407.50

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398952	Contract Dt 09-17-2012	Revision Dt 09-17-2012	Rev# 1	Advertiser DILLON/NEWBY	Brand NC COURT OF APPEALS	Product Code POLITICALS	Station/Market WTVD - DURHAM										
Agency Est# 1541		CMS # 243364	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243364								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1541														
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		8,900.00		0.00						8,900.00			
Nov 12		0.00		0.00		8,050.00		0.00						8,050.00			
TOTAL		0.00		0.00		16,950.00		0.00						16,950.00			

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